







# Jena McWhirter

VISUAL DESIGN




## INFO

-  Location  
Seattle, WA
-  Phone  
760 - 576 - 6370
-  Email  
jena@jenamcwhirter.com
-  Website  
jenamcwhirter.com

## SOCIAL

-  Behance  
behance.net/jenamcwhirter
-  LinkedIn  
linkedin.com/in/jenamcwhirter
-  Dribbble  
dribbble.com/jenamcwhirter

## REFERENCES

-  Diana Boyd  
Highline College  
dboyd@highline.edu
-  Teri Kannor  
IBEW Local 77  
terikannor@ibew77.com
-  Helen R. Letts  
Sheet Metal Inc.  
hrlletts181@gmail.com

## WORK EXPERIENCE

### Via Coyote Wood and Resin Craft | Seattle, WA

Owner / Sole Proprietor | February 2018 - Present

Personal business specializing in handmade jewelry and decor. Created full brand identity and promotional material. Maintain an online store with Etsy and sell goods at local Pacific Northwest markets. Marketing campaigns on Instagram, Facebook, and Pinterest have been successful in boosting brand awareness and customer engagements.

### The Crab Pot | Seattle, WA

Server / Bartender | October 2017 - Present

Provide excellent and genuine customer service at one of the busiest restaurants in Seattle. Outstanding at maintaining a fast, proficient pace while simultaneously creating a sense of value for every customer.

### IBEW Local 77 | SeaTac, WA

Freelance Graphic Designer | March 2018

Participated in a design contest to help promote more involvement with the younger generation of electrical workers. My apparel design won by popular vote on Facebook and will be sold on their website.

### Sheet Metal Inc. | Tacoma, WA

Freelance Graphic Designer | January 2018

Redesigned existing logo to solve their issues with resizing.

## EDUCATION

### Highline College | Des Moines, WA

AAS Visual Communications | September 2017 - August 2018

### Bates Technical College | Tacoma, WA

Web Design and Development Program | January 2017 - August 2017

## APTITUDE AND CHARACTER

### Character

I value sincerity and proficiency in my work. I have a record of being punctual and of building repeat clientele. On any given day I can self motivate or flow seamlessly in a team atmosphere.

### Aptitude

Adobe Illustrator / InDesign / Photoshop  
HTML / CSS  
Wordpress  
Social Media Marketing  
Ms Word / Excel / Powerpoint  
Layout Composition / Typography / Print Design  
Branding and Identity  
User Interface Design